

## MISSION

To be a leading provider of end-to-end solutions creating connected communities and offering viable 'last mile' opportunities.

## MANAGEMENT

### **President**

David W.B. Parker

### **Chairman**

David F. Parker

### **Vice President of Finance**

John A. Gehris

### **Vice President of Services**

Michael J. Remo

### **Vice President of Operations**

Cody Wilson

### **Vice President of Marketing**

Robert V. Larkin

## KEY PARTNERSHIPS

### ***PTC Computer Solutions***

A full service computer consultant and Internet Services Provider established in 1996 by David W. B. Parker.

### ***Parker Associates***

Real estate development marketing consultants since 1982. They have served over 300 clients in 26 states and 11 foreign countries with market research and applied marketing consultation

## HIGHLIGHTS

◆ *NETneighbor - The Connected Community* is a collaborative solution brought together by experts in the fields of home technologies, network technologies, digital television, and other telecommunication services providers

◆ *NETneighbor* provides End-to-End Community Networking and Intranet Solutions

◆ *NETneighbor* bundles telecommunication services such as telephone, television, intranet and Internet for the benefit of the community

◆ *NETneighbor* not only creates a highly valued amenity but also substantially increases the *Sense of Community*

◆ *NETneighbor* creates Revenue Return opportunities for the property developer and savings for the resident

## COMPANY HISTORY

*NETneighbor* is the culmination of over four years of work creating the strategic alliances and cultivating the required knowledge base to compile a completely and truly connected community with provisions for every resident in the community of television, telephone, security monitoring, structured wiring, intranet, and high speed Internet. It is the creation of PTC Computer Solutions and Parker Associates.

## PRODUCT OFFERINGS

### ***NETneighbor - The Connected Community***

This product offering is intended to provide a complete "End-to-End" Connected Community Solution. It is a collaborative approach by experts in the fields of home technologies, network technologies, digital television, and other telecommunication services providers. Designed and developed for master planned community developments, it involves the bundling of telecommunication services such as telephone, television, intranet and Internet for the benefit of the community as a whole through wholesale contracts with the constituent services providers. Due to the nature of bundling services at a "bulk-rate" for the entire community, the costs of these services to the homeowner can be substantially below current retail prices.

Major benefits to the homeowner include:

- ◆ Privatized, high-speed *NETneighbor* community intranet
- ◆ Home intelligence package involving structured wiring
- ◆ Unlimited high-speed Internet access
- ◆ Digital television services
- ◆ Significant monthly savings to the resident through "bulk-rate" contracts
- ◆ The power of The Connected Community

Major benefits to the Property Developer and Community Association include:

- ◆ Significant revenue return opportunities
- ◆ Creation of a new highly-valued amenity
- ◆ Substantially increased absorption rates
- ◆ Tangible asset that can be sold
- ◆ Increased homeowner association participation
- ◆ Increased use of community-based services

### ***NETneighbor - Community Intranet***

The community intranet facilitates high-speed interactions within, by, and between the home and the community. The community residents can benefit from services such as online dining reservations, tee time reservations, community chat groups, social groups, and more. The community intranet will be designed to provide a highly customized and privatized communications network to serve all homes, offices, retail establishments, schools, healthcare, and public facilities within the community.

## MANAGEMENT

### ***David W.B. Parker, President***

Since 1985, David W. B. Parker has been involved in computer and Internet systems solutions with companies such as Litton Industries, Citicorp, and Aetna. His skills have been applied to many facets in the areas of systems analyst, applications and database programming, Internet Web Site design & development, software and hardware training, office & intranet networking, systems troubleshooting & problem solving among others.

Mr. Parker holds two degrees in Computer Engineering and Engineering Sciences from the University of Florida. He has authored many published articles on computer systems solutions, intranets, and the Internet. Since forming PTC at the start of 1996, he has been involved in many projects involving Internet, systems networking, and intranet needs around North America and the Caribbean. PTC's web sites have gained special acclaim for design and content receiving several awards from 1996 through the present.

Recent articles on "The Connected Community" and "Marketing to Seniors" have put *NETneighbor* in the forefront of Community Intranet technology.

### ***David F. Parker, Chairman***

Over the past three decades, David Parker has been responsible for a wide range of management, development and marketing innovations in the real estate industry as corporate executive, planner, teacher, author and consultant. His skills have been applied in Europe, the Middle East and Caribbean as well as many parts of the United States and his native Canada.

Dr. Parker holds a master's degree in urban planning from Michigan State University and a doctoral degree from the State University of New York at Albany. He has authored dozens of published articles on marketing, planning, budgeting and management. In conjunction with Charles Clark, Parker has authored the following

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three books: **Marketing New Homes,**

**Selling New Homes** (both published by the National Association of Home Builders, Washington, D.C., 1989), and **Marketing New Homes, Second Edition** (1999).

##### ***John A. Gehris, Vice President of Finance***

John Gehris developed his technical background while working in a high-tech environment in San Francisco. He also spent many years with Arthur Andersen LLP after graduating with his Masters Degree in Accounting from the University of Florida. He is a Certified Public Accountant in the state of Florida. He also has a Bachelors of Science Degree in Accounting and a Bachelors of Arts Degree in Economics from the University of Florida as well. John's extensive knowledge of financial matters makes him an invaluable addition to the *NETneighbor* team. He manages all aspects of accounting and finance as well as helps determine some of our directives.

##### ***Michael J. Remo, Vice President of Services***

Mike graduated from the University of North Florida with a Bachelor of Arts in Statistics. After receiving his degree, Mike worked for the Duval County School Board. Blue Cross Blue Shield of Florida then employed him for many years in the field of customer service and support prior to joining PTC in 1998 as Director of Operations. Services and support for *NETneighbor - The Connected Community* and its customers and residents are Mike's primary concern.

##### ***Cody Wilson, Vice President of Operations***

Cody brings an in-depth background of Internet, intranet, and LAN systems knowledge to our team. He has been involved in the business of providing computer and Internet solutions for many years after years of sales and coordination of marketing and sales management. He has managed his own Internet services business since 1994 and helps provide similar services to PTC clients. Cody is charged with ensuring the timely completion of all *NETneighbor - The Connected Community* installations

##### ***Robert Larkin, Vice President of Marketing***

Bob Larkin brings over 30 years of sales and marketing expertise in corporate and entrepreneurial arenas to *NETneighbor*. Mr. Larkin has been associated with the NCR Corp. as a Branch Manager, and has managed and owned an advertising/marketing firm, as well as printing and direct mail companies. Having startup experience, he will provide invaluable strategic support in marketing, sales, public relations and related areas; he is familiar with the utilization of computers, the Internet and Intranet, and their uses, especially as a LAN within a closed community. Mr. Larkin believes there is a growing need and desire for *NETneighbor - The Connected Community*, especially among the more technically advanced consumers in today's market.

##### ***Karen Roseland, Senior Programmer***

Karen, while working as an Office Coordinator for a national construction company specializing in multimillion dollar water purification systems, earned her Bachelor of Science Degree in Computer Information Systems at Jones College. After graduating with highest honors, Karen worked at Jones College converting its databases and in-house software from mainframe applications to a client/server system. At that time she also worked with WorldwideAngels.com as part of its technology team before joining PTC as Senior Programmer for Intranet and Internet Applications.

##### ***Cindy Zimmerman, Senior Graphics Designer***

Cindy graduated from the University of Georgia with a Bachelor's degree, majoring in Broadcast Journalism with a minor in Criminal Justice. In the years following graduation, Cindy worked as a reporter with the Athens Banner-Herald, as a Law Enforcement officer with the Immigration/NATZ division in Atlanta, and as the Advertising & Public Relations coordinator for Coldwell Banker in Athens, Georgia. In 1996, she became an editor and proofreader for a major graphic composition firm. She joined PTC as a Senior Graphics Designer.

#### KEY STRATEGIC ALLIANCES

*NETneighbor* has spent more than four years developing strategic alliances serving all facets of the Connected Community. The following is a partial list of some of our key strategic alliances:

***Atlantic Companies*** - Atlantic Companies has been helping families sleep more soundly for over 30 years. With advantages such as monitored smoke detectors, gate entry systems and remote telephone access, Atlantic Security offers the latest security options to help protect families and possessions from threat of theft, and deliver instant response in fire, medical emergencies, and household accidents.

***Advanced Solutions Services*** - Provider of satellite master antenna (SMAT-TV) television systems and high speed Internet solutions. Advanced Solutions Services is a provider of Private Cable television and Wireless Internet Services.

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### ***BrightStar Digital Group*** – Provider of

satellite master antenna (SMAT-TV) television systems as well as high-speed Internet, BrightStar's state of the art systems enables the ability to incorporate new technology as it evolves.

***Connexsys*** - Connexsys provides system design, managed network support, and wireless Internet transport.

***eHouse*** - eHouse provides a total structured wiring connectivity for home entertainment, telephone, cable, computer, and security systems within the home. With structured wiring solutions and equipment packages, the convenience of tomorrow's technologies will be available today.

***Home Director*** - Home Director is a networking technology company delivering products and services to enhance the way people live with home networking solutions for entertainment, communications, security, and automated home system management.

***Home Works Automation*** - Home Works Automation has become one of the largest Home Automation companies in the United States, providing a host of services including structured wiring, network integration, audio and video distribution systems, phone systems, alarm monitoring, Internet service, and interactive services delivered to the home via broadband services.

***IdigiWireless*** - iDigi's patent pending technology breaks the known barriers for wireless Internet cell population by effectively overcoming interference issues. Wireless Internet Service at Home (W.I.S.H.)

***ITI Services*** - ITI Services has been in business since 1994, providing computer networking, digital telephone and communications systems, digital satellite equipment and home theater installations for clients throughout the Southeastern United States.

***LightSource Telecom*** - LightSource Telecom has developed a patented, proprietary system that delivers local and long distance telephone service, blazingly fast Internet access, and extraordinary security monitoring into new homes.

***Security Link*** - Security Link is the premiere provider of electronic security solutions in North America. Serving more than one million homes and businesses in 92 of the top 100 markets in the United States, in addition to Puerto Rico and Canada.

***Smart America*** - The world's leading manufacturer of Home Automation and Structured Wiring systems for new and existing homes, Smart America provides the home system today for tomorrow.

***Sprint*** - With Pin Drop precision, the Sprint brand has always stood for technological innovation, excellent customer service and creative marketing. Sprint provides high-speed Internet and cellular phone solutions.

## KEY CLIENT

LandMar Group, LLC is *NETneighbor's* premier client. Since 1987, LandMar has set the standard for developing premier residential properties throughout Florida. LandMar's signature communities reflect a commitment to excellence, with uncompromising design and construction and include LandMar's e-Street Neighborhood Network designed and developed by *NETneighbor*.

In 1999, LandMar joined forces with Crescent Resources, LLC, a premier real estate development and land management firm that is a subsidiary of Duke Energy, one of the nation's leading energy companies. With this combined foundation of excellence, the company is now expanding its leadership position with a wide array of residential, commercial and mixed-use communities throughout the Southeastern United States.

## FINANCIAL ABILITY

PTC Computer Solutions and Parker Associates have been in business collectively for over twenty years. *NETneighbor* is the joint creation of PTC and Parker Associates. Each entity is well established and financially stable. The following is a partial list of clients that will continue to provide long-lasting financial stability:

- ◆ Schroeder Manatee Ranch – Bradenton, Florida
- ◆ Leeward Limited – Providenciales, Turks & Caicos Islands
- ◆ St. Lucie West – Port St. Lucie, Florida
- ◆ LandMar Group – Jacksonville, Florida
- ◆ Terrabrook – Orlando, Florida
- ◆ Crescent Resources – Charlotte, North Carolina
- ◆ Tidewater Development – St. Augustine, Florida
- ◆ U. S. Home – Naples, Florida
- ◆ Seabrook Homes – Orlando, Florida
- ◆ Rainbow Springs – Dunnellon, Florida
- ◆ CONDEV – Winter Park, Florida
- ◆ Tidewater Development – St. Augustine, Florida
- ◆ Baita International – Atlanta, Georgia
- ◆ Swan Development – St. Augustine, Florida
- ◆ Integroup – Jacksonville, Florida
- ◆ Neal Communities – Bradenton, Florida
- ◆ On Top Of The World – Ocala, Florida